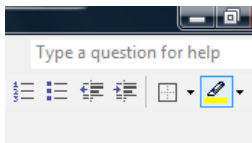


## **Mustang Lovers Cruise Program Experience**

In an effort to make next year's Mustang Lovers' Cruise even better we would like to ask you to evaluate your experience from this year's cruise. To minimize the time you need to spend completing the form we have tried to make as many questions as possible multiple choice or yes/no, requiring you to simply highlight or underline your answer. But we have left several questions open for you to type in more detailed answers. Your responses will allow us to better plan next year's cruise as well as improving your on-board experience and potential shore excursions.

To highlight your answer (for those of you with Microsoft Word) hold left-click button on your mouse and run your cursor over your selected answer to highlight, then click on the yellow highlight key on your toolbar to select.



(0) (1) (2) (3) (4) (5)

If you prefer to underline your answer, run your cursor over your selection, then use CTRL + U keys to underline your selection.

You can also print out your response, circle your selection and write in your answers then send back your responses via snail mail. If so please send to:

Joe Babiasz  
10744 LaSalle Blvd.  
Huntington Woods, MI 48070

But we are assuming that if you have E-mail and receive this, you should be able to answer it "digitally" and return back to us via E-mail.

1. In general, did the Mustang program meet your expectations? On a scale of 0 to 5 with 0 being horrible and 5 being excellent, please circle and rank your experience.

(0) (1) (2) (3) (4) (5)

2. Did any specific part not meet your expectations?

3. Did the program take up too much time during the "at sea" days and if so what would you consider changing?

Shorten length of morning program

Shorten afternoon breakout session

Eliminate afternoon breakout session

Satisfied with the existing program schedule

4. Did you enjoy having breakfast with other Mustang enthusiasts during the at sea days or would you prefer having breakfast every day with other people on the cruise?

Prefer having dedicated Mustang Breakfast

Prefer meeting new people each morning

5. Did you enjoy having dinner with other Mustang enthusiasts nightly?

Prefer dining with members of Mustang group

Prefer to be seated with non-Mustang owners

6. Overall rank the effectiveness of the speakers.

(0) (1) (2) (3) (4) (5)

7. What topics were not covered which you would have been covered?

8. For future cruises what is your opinion on having a Mustang race driver giving a presentation along with some racing footage? Any other suggestions?

9. Can you make any specific suggestions about making the morning event better?

10. For 2009 we are trying to schedule opening and closing programs for the entire group. One consideration is to screen a Mustang-themed movie such as Bullitt. If we can schedule such a program how would you prefer it scheduled?

Movie/mixer first – cocktail party second

Cocktail party first – movie/mixer second

11. Did you find the afternoon breakout sessions useful? Please score.

(0) (1) (2) (3) (4) (5)

12. Would you like to see a special event just for the wives/significant others?  
Any suggestions?

Yes No

13. What can we do to give more value to the wives/significant others?

14. Should these wives/significant other events be scheduled at the same time as the afternoon breakout sessions?

Yes No

15. Would you like to see games of sorts added to the program (I.E. mustang trivia contest with prize for winner) knowing that this would cut into “at sea” time?

Yes No

16. Was having a sponsor like Ronaelle Mustang provide a short presentation during the morning event added value? (Please keep in mind that our goal is to provide value to the event, not make it a floating commercial.)

Yes No

17. Having said that, what is your thought about a "sponsors showcase"? They could give a short presentation during the morning event (10/15 minutes) then a room set up for them to discuss their products during a different timeframe). Would you like or dislike having that?

Good idea    Bad idea

18. Is February the best time to have the next Mustang Lovers Cruise?

Yes    No

19. We are trying to arrange group activities, such as a Jeep tour, as a possible shore excursions. Would you, and members of your local/regional club, like us to offer and organize such a program.

Yes, have Catch A Wave organize such activities

No, we can organize such events ourselves through our own clubs

20. Please give us a summary of your thoughts about the 2008 Mustang Lovers Cruise. This is where you can really let us know about the high points of this year's cruise as well as elaborating on the areas that we need to improve the experience for 2009. Please, don't hold back, you won't hurt our feelings; we want to make next year's cruise superior to this year's version.

(Questions specific to the cruise experience follows on the next page. Please scroll down.)

## **Ship Experience**

1. How many of you have been on cruise lines other than Carnival?

Yes, cruises other than Carnival

No, I've only cruised with Carnival

2. Which ones?

Holland America

Royal Caribbean

Princess

Celebrity

Other (specify)

3. Did Carnival meet your expectations?

Yes No

4. What didn't you enjoy about being on Carnival?

Other guests, specifically the large MarketAmerica (Chinese) group

Class/condition/age of ship

Lack of expected amenities

Size of stateroom

Food

Service

5. What cabin level did you have on this year's cruise?

Inside

Outside

Balcony

Suite

6. While we believe the Royal Caribbean Cruise (RCCL) line offers more value than Carnival, the price point is about 30%-40% higher depending on cabin level. Would the higher cruise price point deter you from sailing again with us?

Yes

No

7. We are considering using RCCL next year possibly out of Galveston or Los Angeles. The Galveston cruise goes to Cozomel, Jamaica and Grand Caymen  
The L.A cruise goes to Cabo San Lucus, Mazatian and Puerta Vallarta Mexico. Which itinerary would you prefer?

Cozomel, Jamaica and Grand Caymen

Cabo San Lucus, Mazatian and Puerta Vallarta Mexico