



CONTACTS

James Moore Jr or Jamar Moore
(510) 534-1590 / (510) 866-3081
aabeinfo7@gmail.com

PRESS ADVISORY

Through December 12, 2010

EAST BAY DRAGONS MOTORCYCLE CLUB LATEST ORGANIZATION TO SPONSOR THE 25TH ANNUAL AABE HOLIDAY GIFT SHOW

OAKLAND, CA: The AFRICAN AMERICAN BUSINESS EXCHANGE (AABE) and the EAST BAY DRAGONS Motorcycle Club (EBD) are pleased to announce the EBD is the newest sponsor of the 25th annual AABE Holiday & Kwanzaa Gift Show, which will take place December 11-12th at the Oakland Marriott Convention Center. Saturday's entertainment headliner is Oakland's own and former American Idol contestant, LaToya London with her new group Urban Punk (@ 4:00p.m.).

WHO: African American Business Exchange (AABE)
WHAT: 25th Annual AABE Holiday & Kwanzaa Gift Show
WHEN: Saturday-Sunday, December 11-12, 2010 | 11:00 am to 6:00 pm
WHERE: Oakland Marriott Convention Center (10th and Broadway, Oakland, CA)
COST: \$5.00; children under 12 years, FREE

AABE and EBD invite individuals, families, churches, motorcycle clubs, and community, social and civic organizations to come out and spend holiday gift dollars with African American vendors. The AABE and the EBD will also announce the launch of their 2011 "SUPPORT OUR BUSINESSES" campaign at the gift show opening on December 11th. The campaign is designed to drive African American consumer dollars to African American-owned businesses in Oakland and surrounding areas throughout the year. In these extremely challenging economic times, each of us must think carefully about every dollar we spend and what each dollar spent produces for our community. Other generous Holiday Gift Show supporters include Comerica Bank, Wells Fargo, Silicon Valley Bank, Mechanics Bank, The City of Oakland, 98.1 KISS-FM and 106 KMEL.

ABOUT AFRICAN AMERICAN BUSINESS EXCHANGE (AABE):

The African American Business Exchange, a non-profit organization, has been a leading advocate for small to mid-sized black-owned businesses and entrepreneurs seeking resources and tools to assist in growing and advancing their business economically and professionally. The goal of the AABE is to create environments of opportunity as well as provide resources to entrepreneurs, business professionals and artist seeking to showcase areas of expertise, products, services and many other creative talents.

ABOUT THE EAST BAY DRAGONS (EBD):

Headquartered in Oakland, California for 52 years, the East Bay Dragons motor cycle club members have secured their place as modern urban folk heroes alongside the Hell's Angels, the Oakland Raiders and the Black Panthers. As civil rights leaders stood bravely for equal rights, the East Bay Dragons MC risked life and limb during days when a black man riding a Harley chopper was a revolutionary act.

For vendor booth, sponsorship or further information, call (510) 534-1590 or 866-3081 or visit www.aabexchange.com.

###