CONTACT



Toni Beckham TAAA Chief Information Officer 209.832.8020 / 408.499.3664c PR@TAAA.net

MEDIA ADVISORY Through Nov. 16, 2012

TRACY AFRICAN AMERICAN ASSOCIATION HOSTS KID'S COAT DRIVE

Donations Accepted Nov. 1-16, 2012 at 320 W. 11th Street in Tracy, CA

TRACY, CA – Tracy African American Association, LLC. (TAAA) places special emphasis on youth mentorship and education, and gears nearly all of its events and activities toward fundraising to benefit its Wayne Nelson Academic Scholarship Program and other projects that support local youth. The organization will host a drive to collect warm new or gently-used coats and jackets for all age children and youth, which will be distributed to Tracy-area children who are in need of assistance.

Donations may be delivered to T&J EDUCATIONAL SUPPLIES FOR EARLY LEARNERS, 320 W. 11th Street in Tracy, CA Nov. 1-16th: weekdays 10 a.m. to 1:30 p.m.; Saturdays 10:00 a.m. to 5:00 p.m. On days following the collection, TAAA will deliver coats and jackets to families who reside in pre-identified low income housing areas of Tracy, CA.

WHO: Tracy African American Association, LLC.

WHAT: KID'S COAT DRIVE

WHEN: Nov. 1-16 | weekdays (10 a.m. to 1:30 p.m.); Saturdays (10:00 a.m. to 5:00 p.m.)
WHERE: T&J Educational Supplies | 320 W. 11th St., Tracy (near KFC; parking in rear)

Coats and jackets will be distributed on or about Nov. 17-18 until donated supply is exhausted. If inventory remains after the scheduled give-away, items will be made available to parents of children in need via other facilities—churches, youth programs, schools, etc. TAAA is grateful to Terry and Jackie Thomas—owners of T&J Educational Supplies for Early Learners—for use of their business facility to collect donated coats and jackets for kids.

ABOUT TRACY AFRICAN AMERICAN ASSOCIATION, LLC:

The Tracy African American Association (TAAA) is a non-profit organization established in 1994 by a group of concerned professionals seeking to form ties among African Americans and other members of the Tracy Community. Its mission is to unite people of all ages and backgrounds through sponsorships and contributions to educational, cultural and social programs that foster awareness, diversity, and a cooperative environment that unite the Tracy Community. Membership is open to individuals who share and embrace the TAAA mission. www.tAAA.net