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**FOR IMMEDIATE RELEASE**

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**LUV'S BROWNIES COMMEMORATES 20TH ANNIVERSARY WITH  
RECEPTION AND BENEFIT CLOTHING DRIVE AT HOME OF SAN JOSE GIANTS**

*Celebrating 20 Years of 'Luv!'*  
*San Jose Municipal Stadium / August 4, 2016 / 6:00 - 8:00 P.M.*

*Ten years ago Luv's Brownies' CEO Aundrea Lacy celebrated her company's 10th anniversary with a blow-out bash at Jay Z's New York 40/40 Club, which benefited the Elton John AIDS Foundation. At the same time in 2006, Lacy celebrated her "Black Enterprise" magazine cover feature. Though extremely excited about her company's 20th year milestone, this time Lacy has chosen to celebrate closer to home. On Thursday, August 4th, she'll commemorate her company's 20th successful year preparing and marketing her award-winning heart-shaped brownies, in conjunction with a clothing drive to benefit adults who are re-entering the community following incarceration or rehab.*

**SAN JOSE, CA:** Ten years ago, [Luv's Brownies](#) hosted its—exhilarating, fun, nearly overwhelming—10th anniversary celebration at Jay Z's New York 40/40 Club with numerous A-listers, and proudly displayed a blow-up of her featured [Nov. 2006 "Black Enterprise" magazine cover](#). Now, ten years later, Aundrea Lacy, Luv's Brownies' founder & CEO, has decided to host a somewhat smaller affair in celebration of her company's 20th anniversary, and she'll again use the occasion to benefit others. "My community has supported my business for 20 years. I sincerely appreciate all of the 'Luv' and support," said Lacy. "I wanted to give back to my community."

"We're proud Luv's Brownies has called San José its home for the past two decades," said San Jose Mayor Sam Liccardo. "Congratulations to Aundrea and the entire team for reaching this incredible milestone."

**INVITATION:**

On Thursday, August 4, 2016, Lacy will observe the occasion by hosting a 6:00-8:00 p.m. meet & greet, which will include a clothing drive, free brownies for donators, pictures and game tickets (San Jose Giants vs. Stockton Ports) at San Jose Municipal Stadium, home of the San Jose Giants, the Class A minor league affiliate of the San Francisco Giants major league baseball team.

"We are excited to celebrate this 20-year milestone with Luv's Brownies, " said Juliana Paoli, San Jose Giants Senior Vice President of Communications and Chief Marketing Officer. "We have enjoyed having Luv's Brownies as our official brownie partner for the last five years and counting."

Attendees who donate items for the clothing drive will each receive a free award-winning (“*Best Sweet” Dessert Award*, International Hospitality Convention - 2004, 2005), heart-shaped Luv’s Brownie. “OMG! These are the best brownies ever - sugar free or not! I’m in LUV!” remarked very happy customer Pamela Z.

- Click here to RSVP reception: [luvsbrownies20th.eventbrite.com/?s=67517082](https://luvsbrownies20th.eventbrite.com/?s=67517082) ... print & bring event ticket
- To reserve FREE ticket to the game (*San Jose Giants vs. Stockton Ports*), email [info@luvsbrownies.com](mailto:info@luvsbrownies.com). Pick up game ticket at stadium will call!!

### **CLOTHING DRIVE BENEFIT:**

Luv’s Brownies will be giving out a limited amount of free tickets to the baseball game. Bring a gently used business casual item of clothing and receive a complimentary Luv’s Brownie. The clothing will be later distributed by “Mission Possible,” Maranatha Christian Center’s community resource center, one of three faith-based organizations that participate in a program of Santa Clara County Mental Health Department aimed at providing faith-based re-entry supports and services to individuals returning to the community and their families. “We are delighted that Ms. Lacy has selected Mission Possible to benefit from her clothing drive,” states ‘Pastor Tony’ Anthony Williams, senior pastor of San Jose’s Maranatha Christian Center. He further commented, “Our focus is on serving the total man and woman. This includes physical needs, emotional support and spiritual health. Helping those we serve in three basic areas—jobs, housing and family reunification—as well as addressing many other “felt needs.”

### **ABOUT LUV’S BROWNIES:**

Aundrea Lacy established Luv’s Brownies in October 1996, first preparing her delicious morsels in her apartment—then in a professional kitchen as sales drew exponentially. The treats are sold through Lacy’s Internet bakery and shipped nationwide. Luv’s Brownies are prepared in more than 20 savory flavors including rocky road, peanut butter brownie s’more, coconut caramel, mint chip and more.

Luv’s Brownies founder is the author of two books. Lacy’s first book “*Luv Story: From Homemade Brownies to My Own Internet Bakery*” is a resource for anyone who desires to start their own small business. In “*Luv Story*” Lacy shares real life experiences, including how she kept her company thriving through an economic downturn and her personal life crises. “*Luv Story: From Homemade Brownies to My Own Internet Bakery*” sold more than 30,000 copies.

Lacy’s second literary offering, “*Brownie Points: Lessons for Woman Entrepreneurs from One Who Made It*,” is a greatly expanded version of “*Luv Story*,” one which answers the many questions she had been asked on her speaking engagements by girls and women who were considering starting their own business. Without changing her simple and straightforward style, she went into detail on how to write a business plan, bookkeeping; marketing and much more.

Learn more about author and entrepreneur Aundrea Lacy, her inspirational books, her award-winning brownies or the August 4th 20th anniversary celebration at San Jose Municipal Stadium, visit [luvsbrownies.com](https://luvsbrownies.com). Ms. Lacy will be glad to chat about Luv’s Brownies, speaking engagements, or perhaps a book signing.

**Editors:** For Aundrea Lacy interviews or images, contact:

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