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## **MEDIA ADVISORY/INVITE**

Through Nov. 5, 2016

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# **AFRICAN AMERICAN WELLNESS PROJECT (AAWP) HOSTS FALL 2016 TECH HEALTH CONFERENCE**

## ***Tech Solutions for Healthier Communities of Color***

**OAKLAND, CA:** On Saturday, November 5th, AAWP will host a day-long Technology Health Conference during which attendees will enjoy a scintillating discussion with industry experts, hear pitches from tomorrow's startup giants, connect with change-makers, and learn how the latest in health technology can be used to minimize health disparity gaps. The program's target audience is African Americans and other communities who suffer disproportionately from chronic diseases along with thought leaders in both health and technology industries.

The audience at-large will include health consumers, physicians, nurses and other healthcare professionals, as well as Silicon Valley tech entrepreneurs and investors.

Finally, exciting tech innovation startups will mingle with community members so the new tech can reach its audience, and consumers are better informed and connected. Sponsors include Kapor Center for Social Impact, American Heart Association and Kaiser Permanente.

**WHO:** African American Wellness Project  
**WHAT:** Fall 2016 Technology Health Conference  
**WHEN:** Saturday, Nov. 5 | 9 a.m. to 3 p.m.  
**WHERE:** Impact Hub Oakland, 2323 Broadway  
**COST:** \$12-18 | [Tickets/donations/vendor registration](#)  
**KEYNOTE:** Mina Wilson, Kaiser Permanente  
and CEO, Community Engagement Initiative  
**PANELS:** What gaps fail our communities in accessing their healthcare  
What tech solutions can provide better access to quality care

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