## EDUCATORS' INSTITUTE

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## FOR IMMEDIATE RELEASE

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# INTRODUCING "THE EDUCATORS' INSTITUTE" An Oakland-based Professional Development & Training Facility For Educators of All Kinds – Teachers, Administrators Business Leaders, Community Leaders and Parents

Facility Offers Educator and Business Courses, Rental Space For Meetings and Training, Expert Faculty and Supporting Resources

"The Educators' Institute provides a powerful opportunity for teachers and administrators to acquire the skills and knowledge necessary for working successfully in urban school settings." -- BOBBIE BROOKS, Educational Consultant and Co-founder of three non-profit organizations: Southern Alameda County Alliance of African American Educators, J.L. Davis Family Resource Center, and Southern Alameda County Regional Educational Alliance.

**OAKLAND, CA** – R.T. Fisher Educational Enterprises, Inc. is proud to announce its newest foray into the realm of education—**The Educators' Institute (EI)**, which is designed to be a professional development and training facility for educators of all kinds – particularly school teachers, site administrators and parents who are interested in expanding their personal and/or leadership abilities. Located at 520 3rd Street, Suite 109, Oakland, CA 94607, EI is conveniently situated within two blocks of Jack London Square; one block from a new safe and inexpensive city-owned parking garage; close access to public transportation; and within walking distance of a variety of restaurants and exciting visitor destinations. The facility, which is available to rent for meetings and training, offers several short-duration educator and business courses that are taught by a host of specialized instructors, and supported by ancillary reference and skilled human resources.

"We established The Educators' Institute to inspire novice and experienced educators to expand their intellectual curiosity about ways they can positively contribute to the lives of the students, families, colleagues that they encounter and serve on a daily basis," commented Robyn Fisher, president of parent company R.T. Fisher Educational Enterprises, Inc. "By providing experienced faculty members who "walk their talk" and who are able to engage and provoke thought into action, the Educators' Institute exists to promote and create change agents of social justice and equity in today's educational reform movement."

Michele Molitor, manager of The Educators' Institute Center said, "The Educators' Institute offers a wide array of professional development courses for today's education and business professionals. Taught by experts from throughout California, El's courses provide timely and relevant information in the areas of education, leadership, business, marketing and much more. Located in downtown Oakland, it's a valuable resource center for professionals all over the San Francisco Bay Area."

## Course offerings for educational and business professionals include:

- Business Development
- Coaching Strategies
- Collaboration
- Communications
- Empowerment
- Leadership
- Marketing
- Tutoring

Professional educators are models of lifelong learning. The Educational Institute's course offerings are designed to engage, stimulate and challenge you to do that which you do best — make a profound difference in the lives of each child and adult you teach. CLICK HERE for detailed descriptions of upcoming courses.

## ABOUT R.T. FISHER EDUCATIONAL ENTERPRISES, INC.

R.T. Fisher Educational Enterprises, Inc. is an Educational & Public Outreach Consulting Firm established by Robyn Fisher in 1999 with a mission to design and implement programs that enhance student learning and success from preschool through college. R.T. Fisher Educational Enterprises offers a comprehensive array of state and national services geared toward the creation, development and implementation of educational programs strategically designed to enhance learning and success.

Its areas of expertise include educational preparedness, curriculum design, training and public outreach. In addition to education conference and workshop development and implementation, the firm offers the following other key services: creation and assessment of standardized test preparation methods, development of evaluative measures that gauge student success and design of innovative methods for reaching diverse student populations.

Headquartered in Oakland, CA, the R.T. Fisher Educational Enterprises staff is made up of experts in the fields of education and outreach, with more than a century of combined experience. www.RTFisher.com / www.TheEducatorsInstitute.com