



21st Annual Show

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FOR IMMEDIATE RELEASE

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**BABJA PARTNERS WITH BAY AREA BLACK EXPO®
TO HOST "INSIDE THE ARTIST STUDIO" INTERVIEWS**

*Wells Fargo Home Mortgage Presents Live Celebrity Interviews
With Darrin Henson, Mario Van Peebles, Terri J. Vaughn*

OAKLAND, CA—Oakland's highly-anticipated 2012 Bay Area Black Expo, presented by Wells Fargo Home Mortgage, will be held Saturday and Sunday, September 8-9th at the Oakland Convention Center, 550 10th Street, downtown Oakland, CA. For two impactful days Bay Area Black Expo, LLC will host a dynamic, enlightening multicultural marketplace to engage community residents and people who travel great distances to make the Bay Area Black Expo an annual weekend destination.

Included among the Expo's many interesting, educational and entertaining offerings, the event's Title Sponsor Wells Fargo Home Mortgage will present three one-hour celebrity interview and Q&A segments titled "Inside the Artist Studio." Members of the Bay Area Black Journalists Association (BABJA) will conduct the following celebrity interviews:

Saturday, Sept. 8th | 1:00 – 2:00 p.m.



Actor Darrin Henson (Showtime's "*Soul Food*," Universal Film's "*The Express*," Sony Screen Gems' "*Stomp the Yard*," HBO Film, "*Life Support*" independently-produced "*The Salon*," Jeb Stuart's "*Blood Done Sign My Name*")

Interviewer: Sean Kennedy, founder, CEO and Executive Director,
Good News in Oakland Internet TV

Saturday, Sept. 8th | 3:00 – 4:00 p.m.



Actor, director, filmmaker Mario Van Peebles
("*We the Party*," "*Redemption Road*," "*Tied to a Chair*," "*The Pool Hall*" "*Ali*," "*The Emperor Jones*" for PBS TV)

Interviewer: Tihanna L. McCleese
BABJA VP of Broadcast; reporter/writer, KGO-TV/ABC-7, KGO Radio

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Sunday, Sept. 9th | 12:00 noon – 12:45 p.m.



Actress Terri J. Vaughn (WB's *"The Steve Harvey Show,"* UPN's *"All of Us,"* TBS's *"Tyler Perry's Meet the Browns,"* *"Three Can Play That Game"* *"Tyler Perry's Daddy's Little Girls,"* *"Angels Can't Help But Laugh"*)

Interviewer: Kevin Epps, filmmaker, writer, producer, director, journalist
"Straight Outta Hunter's Point"

In addition to "Inside the Artist Studio," the spectacular 2012 Expo will showcase and celebrate the Bay Area's diverse community with offerings that will commence with the first annual "Magnificent 7" Awards Gala on September 5th in honor of community contributors, follow by the Bay Area Black Expo (Sept. 7-8) empowerment workshops; healthy cooking demonstrations with Cuisine Noir Magazine and celebrity chefs; fitness classes; free eye exams and health screenings; a Greek fraternity/sorority step show; a powerful spirit-led Sunday gospel celebration hosted by KDYA's (The Light 1190 AM) Brotha Phi; along with special guest performers and speakers and scores of exhibits by art & craft, retail, social, corporate, and healthcare vendors and exhibitors.

The 21st annual exposition will provide an estimated 10,000+ visitors the opportunity to take pleasure in and benefit from numerous and varied multi-ethnic experiences including foods, products, services, education, and entertainment, from 10:00 a.m. until 6:00 p.m. Saturday and Sunday, Sept. 8-9, 2010 at the Oakland Convention Center.

Admittance costs to the highly-anticipated exposition are: \$10.00 general admission; \$5.00 children, students with ID, and seniors. Tickets may be purchased online via PayPal at www.bayareablackexpo.com/event/tickets or upon arrival at the Oakland Convention Center.

ABOUT BAY AREA BLACK JOURNALISTS ASSOCIATION

The Bay Area Black Journalists Association (BABJA) is a 501(c)3 non-profit organization that exists to serve as an advocate and beneficial network of journalists, students and media-related professionals.

BABJA grooms African American professionals for leadership; enhances the responsible news coverage of communities of color; and works with Bay Area media in hiring and retention of black journalists. Also included among its charter is the mentoring of and granting scholarships to qualifying San Francisco Bay Area students who major in Journalism and/or Communications.

EDITORS:

To schedule interviews with 2012 Bay Area Black Expo producers, Rose Lyles and Alton Byrd, or "Inside the Artist Studio" participants, contact:

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