



XCEL Alameda County
Mark Ayers, Director
(510) 792-1614
mayers@xcelinmath.com

XCEL Santa Clara County
Chris Norwood, Director
(408) 945-8003
chris.norwood@xcelinmath.com

FOR IMMEDIATE RELEASE

March 16, 2011

**XCEL EDUCATIONAL SERVICES NAMES MATH SCHOLAR
MARK AYERS DIRECTOR OF EAST BAY SERVICES**

SAN FRANCISCO BAY AREA, CA – XCEL Educational Services—two-time *Milpitas Post* “Best of Milpitas” winning academic coaching service—is pleased to announce that it has named skilled educator Mark Ayers to the position of Director of East Bay Programs, based in Alameda County.

Mark Ayers graduated from Phillips Andover High School in Andover, Massachusetts. He obtained his BA in Mathematics from prestigious Dartmouth College. After working for a year as a programmer for NASA (National Aeronautics and Space Administration), Ayers earned a Master of Science Degree in Applied Mathematics from Miami University in Oxford, Ohio.

“I am truly looking forward to working as a member of one of Northern California’s most highly regarded academic coaching services,” said Ayers. “This opportunity will allow me to give back and pay forward in the same way that many mentors did for me.”

Ayers developed an early passion for technology, and leveraged that affection to embark on a career in Information Technology. He has been employed as a project manager for companies including IBM, Wells Fargo Bank, E-Loan, Safeway, Inc., and Washington Mutual, among other national and international corporations. His advanced mathematics training enabled him to be an effective calculus and computer science instructor at the University of Phoenix. Having made his home in the San Francisco Bay Area since 1980, Mark Ayers enjoys anything digital, and sports and outdoor activities.

ABOUT XCEL EDUCATIONAL SERVICES:

XCEL is a cost effective K-12 math, language arts and science tutoring and academic coaching service for advanced placement of at-Risk, SES, SIG, NCLB, SAT, PSAT, CAHSEE and student athletes. XCEL Educational Services supports the STEM (Science, Technology, Engineering and Mathematics) of the Greene Scholars Program, LFPI and Math Science Nucleus. XCEL continues to serve Santa Clara and Alameda Counties actively. XCEL was founded by Jarvis Sulcer, Ph.D. in Nuclear Science & Engineering from Cornell University and B.S. in Physics with Minor in Mathematics from Southern University.

###