

PRESS CONTACT

Toni Beckham
PR, et Cetera, Inc.
209-832-8020 / 408-499-3664 c
Toni@PRetCetera.com

FOR IMMEDIATE RELEASE

January 11, 2012

HIGHLY-ANTICIPATED ANTHOLOGY "GUMBO FOR THE SOUL: MEN OF HONOR"

(Special Cancer Awareness Edition)

NOW AVAILABLE

Fourth in Award-winning Anthology Series Benefits 'Project Fatherhood'

*Compiled by **Bruce George**, CEO of Bruce George Media and co-founder of the award-winning "Russell Simmons' HBO/Def Poetry Jam," and **Beverly Black Johnson**, proud mom, founder of Gumbo for the Soul Publications, and community activist, "Gumbo for the Soul: Men of Honor" is an assemblage of savory literary offerings honoring men and supporting the fight against prostate cancer. Proceeds from this Special Cancer Awareness Edition will benefit Project Fatherhood.**

NATIONWIDE – Gumbo for the Soul Publications is excited to announce the launch of **Gumbo for the Soul: Men of Honor (Special Cancer Awareness Edition)**, the fourth in its award-winning series of anthologies. The book's focus is on humanitarianism, honor and the health concerns affecting men, with a particular focus on prostate cancer. Beverly Black Johnson said, "This anthology reflects stories woven into our legacy, carried by time and preserved with love."

The Gumbo for the Soul non-profit entity donates proceeds from each anthology title to non-profit educational and humanitarian organizations. "**Men of Honor**" will benefit 'Project Fatherhood,' an organization that provides support and guidance to fathers in raising their children. The sensational new book and e-book may be purchased online now through Gumbo for the Soul Publications at gumboforthesoul.com/11.html, and will be available at Amazon.com and BN.com in coming days.

George C. Fraser, CEO of FraserNet and bestselling author; **Pearl Jr.**, CEO of *The Michael Jackson Insider* and Elbow Grease Productions; **Pam Perry**, marketing guru and CEO of Ministry Marketing Solutions; **Yvonne McCalla Sobers**, co-author of *Lifelines: The Black Book of Proverbs*; **Marvin Winans Jr.**, award-winning gospel singer and recording artist, and numerous other individuals of prominence contributed to successfully bringing the sure-to-be best-seller to fruition. Each contributor to "Men of Honor" shares inspirational stories, quotes or poetry reflecting on past and present times during which a man made a difference in their respective lives. Join Gumbo for the Soul Publications and its supporters in celebrating the 'Men of Honor' impacting our lives worldwide, with purpose and dignity. This anthology also focuses on the various cancers that affect men, and was created in partnership with Project Fatherhood's late founder, Dr. Hershel Swinger.

-more-

GUMBO FOR THE SOUL: Men of Honor (Special Cancer Awareness Edition)

COMPILED by:

Bruce George and Beverly Black Johnson

Gumbo for the Soul Publications, Jan. 2012

Paperback, ISBN: 978-0-9790479-1-6, \$16.95

E-book, ISBN: 978-0-9790479-4-7, \$6.95

GENRE: Inspiration/Self Help

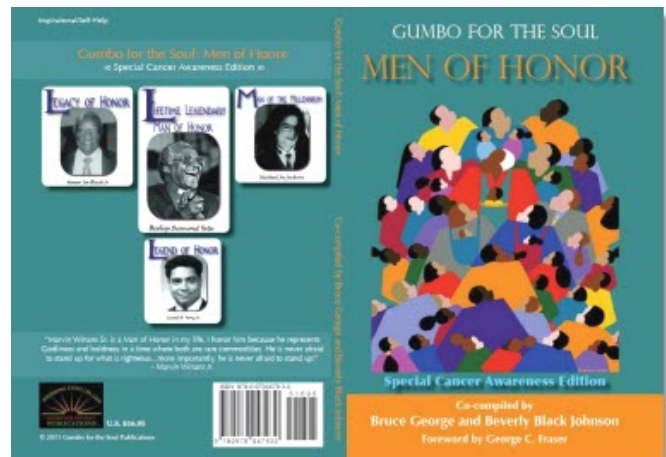
BOOK COVER: "Fatherhood"® by

Synthia SAINT JAMES, celebrated artist, author, architectural designer and Kwanzaa postage stamp illustrator

FOREWORD by: *George C. Fraser*

BACK COVER COMMENT:

"Marvin Winans Sr. is a 'Man of Honor' in my life. I honor him because he represents Godliness and boldness in a time where both are rare commodities. He is never afraid to stand up for what is righteous... more importantly, he is never afraid to stand up!" -- **Marvin Winans Jr.**



Control+Click book cover to enlarge

Gumbo for the Soul Publications and its family of literary contributors strongly encourage men to regularly seek proper medical screenings that can aid in early cancer detection. This GFTS edition includes a resource section on other health concerns affecting men, as well as an illustration on proper prostate self-examination.

"Men of Honor" pays tribute to four special individuals for their respective contributions to humanity:

- **Michael Joe Jackson:** (Renowned American recording artist and entertainer) – *Man of the Millennium*
- **Homer Joe Black Sr.** (Father of Beverly Black Johnson) – *Legacy of Honor*
- **Lowell W. Perry Sr.** (1st Black legal counsel for the National Labor Relations Board; 1st Black executive at Chrysler Corp.; 1st Black NFL broadcaster (CBS, 1996); 1st Black auto plant manager; 1st Black appointed by a U.S. president to head a major government agency; Chairman of the EEOC) – *Legend of Honor*
- **Bishop Desmond Tutu** (South African activist and retired Anglican bishop) *Lifetime Legendary Man of Honor*

***ABOUT PROJECT FATHERHOOD**

To address the problem of absentee fathers, Dr. Hershel Swinger created Project FatherhoodSM at Children's Institute, Inc. in 1996 to re-engage low-income fathers, particularly in urban settings, in the care and upbringing of their children. Through therapy, support, parenting education and other services, fathers learn to be more loving, responsible parents and active participants in their children's lives.

CONTRIBUTORS TO THIS ANTHOLOGY

Khaliid R. Bean, Marvin Bean, Sylvia Chatman, Donna Ford, George C. Fraser, Kelli Garden, Bruce George, Gerald Green, Linda A. Haywood, Beverly Black Johnson, Denise Jones, Wanda Mays Noel, Pearl Jr., Pam Perry, Joey Pinkney, Rolanda T. Pyle, Yvonne McCalla Sobers, Kathie Strother-Scholl, Anthony Spires, Vince Rogers, Christine Vaughan, Marvin Winans Jr., and Zaji

Online Book Release Party | Thursday, Jan. 12, 2012 | 7PM EST / 4PM PST

Joining the blog talk radio show are members of the **Gumbo for the Soul: Men of Honor** family including Bruce George, George C. Fraser, Pam Perry, Yvonne McCalla Sobers, Pearl Jr., Beverly Black Johnson and host Rachel Berry, with co-host, Joey Pinkney.

Listen: blogtalkradio.com/gumboforthesoul | **Show call-in:** (718) 305-6993

###