



## FOR IMMEDIATE RELEASE

May 21, 2018

Education, Technology, Features

Toni Beckham, PR, et Cetera, Inc. Toni@PRetCetera.com | 209.832.8020

## **PROGRAM TUTOR**

Chris Norwood info@stemkidsclub.org | 510.792.1614

## Summer Online STEM and Computer Science Learning Opportunity For San Francisco Bay Area Children of Color

According to Computer Science Education Week (to take place Dec. 3-9th) "Blurbs and Useful Stats," nine in ten parents want their child to study computer science, but only one in four schools teach computer programming; computing occupations are among the highest-paying jobs for new graduates, yet fewer than 3% of college students graduate with a degree in computer science, and only 8% of STEM graduates are in computer science; only 22% of AP Computer Science students are female. Only 13% are Black/African American or Hispanic/Latino.

SAN FRANCISCO BAY AREA, CA: This summer, Bay Area Tutoring Association will host a <a href="Summer STEM">Summer STEM</a> (Science, Technology, Engineering, Mathematics) & Computer Science Virtual <a href="Academy">Academy</a> for 200 elementary school students. The program is 100% online, offers six different levels and more than 260 animated activities that develop Digital Literacy, Math, Computer Science and Natural Science Skills.

STEM (Science, Technology, Engineering, Mathematics) and Computer Science are two of the driving forces in the global economy and California - the 5th largest economy in the world. The United States Bureau of Labor Statistics employment forecasts 73 percent of STEM job growth will be in computer occupations until 2024. Careers in cyber-security, cloud computing, data mining and statistical analysis, and writing smartphone applications are the skills most on demand.

Chris Norwood, founder of Bay Area Tutoring Association, states, "Both of my children have engaged in Digital Literacy, Computing, and STEM-related experiences since the age of 3. By having these types of opportunities early and often, they believe college degrees and careers in those fields are within their reach and natural areas of expertise despite the lack of diversity." Most importantly, Chris says, "Their decisions to pursue STEM or Computer Science-related careers will provide them the opportunity to live in the San Francisco Bay Area, but not in my house!"

To register, simply visit http://www.stemkidsclub.org

## ABOUT BAY AREA TUTORING ASSOCIATION

The mission of Bay Area Tutoring Association is to develop an academic tutoring workforce, intervention and enrichment math, computer science and STEM programs that support TK-12 regional education systems in the development of academic mindsets, life-long learners, college graduates, entrepreneurs, community advocates, world leaders and global scholars of tomorrow.